

Avoiding identity theft, part two — page 30

MODEL

Retailer

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RESOURCES FOR SUCCESSFUL HOBBY RETAILING



TWO SPEKTRUM PRODUCTS
REVIEWED — PAGES 34 & 35

READY TO RUN

Are you taking advantage
of this R/C trend?



- Lionel takes control of K-Line
- Bachmann, Model Power in court
- New face for *Inside R/C*
- Blizzards can't stop WGH crowds



SPECIALTY PRODUCTS

BY JIM FABER

FUN STUFF

DODGE DISCS ▶

WILD PLANET

Because everyone likes the idea of creating their own safe, exciting shootout, Wild Planet's new Dodge Discs (WPT30003, \$19.95) are sure to be a hit. The disc launchers can send the small, foam discs up to 25 feet, and they're safe indoors or out. Even though getting hit by one of these discs isn't a big deal, no one wants to lose the shootout, so the launchers can be flipped over and used as a shield to deflect opponent's discs. Dodge Discs come with two launchers and 20 foam discs. Two AA batteries are required per launcher. Refill packs of 40 foam discs are also available for \$4.99.



SUGARSNAPS DOLLS ▶

WILD PLANET

SugarSnaps are dolls of four friends — Sugar Snap, Coco Snap, Pepper Snap and Honey Snap — who get into imaginative scenarios like ballet practice, mermaid life and being a princess. Each doll's (WPT84100, \$6.95) clothes snap on and off easily, allowing the target audience, girls ages 3 to 6, to have fun without struggling with small, tough-to-use accessories. Each doll has its own intro pack (\$9.99) with one doll, four outfits and a pet. The dolls are also available in a fun pack (Prod. No., \$14.99), which includes one doll, 12 outfits, one prop and pets.



ACTIVITY SETS

THE TEKTON TRUSS BRIDGE ▼

BRIDGE STREET TOYS

With more than 225 pieces, this HO scale truss bridge set (2020BNT105, \$39.95) has enough red girders and roadway to

construct a large truss bridge for auto traffic. The set fits well with Bridge Street Toys' earlier girder and panel buildings so creative children can start building their own town. With all the building options available with this set, children can test the length, strength and attractiveness of various bridge designs.



BRIDGE MANIA

BRIDGE STREET TOYS

A suspension bridge, a truss bridge or a simple girder bridge are all possibilities with the massive, 450-piece Bridge Mania set (2020BNT205, \$74.95). Like The Tektón Truss Bridge set, Bridge Mania comes in a handy red tote for easy travel and storage, allowing junior engineers to pack up and construct a tollway anywhere. These sets are perfect for children to use in science projects of all types.

COLLECTIBLES

ALIAS: SEASON FOUR TRADING CARDS

INKWORKS

The latest in Inkwork's popular trading cards based on television shows, Alias:

Part of Front Porch Classics' party games line, Radio Star (\$7) challenges players to guess what decade songs debuted in, to sing popular songs refitted with ridiculous lyrics and to hum popular songs while flicking their lips as a way to bridge generations and have a fun, outrageous time.



STAGE FRIGHT ▲

FRONT PORCH CLASSICS

Another entry in Front Porch Classics' party game series, Stage Fright (\$7) asks players to act out, in a charades style, phrases and words, but, unlike traditional charades, players can use sounds, gestures, pointing and even humming to get their point across.

COOL STUFF



HOW TO BUILD PIRATE SHIPS ▲

KLUTZ

In the same vein as Klutz's Building Castles, their How to Build Pirate Ships (No. 2295, \$12.95) combines clear instructions with sturdy slot-to-slot laminated chipboard pieces so that kids can build pirate ships, beach bungalows or even an island fortress. And the pirate ship cards are

compatible with the other building cards products from Klutz allowing for some truly huge construction projects. How to Build Pirate Ships also comes with a pirate figure; after all, someone needs to captain the ship.



STOP THE WATCH ▲

KLUTZ

Stop the Watch (No. 8161, \$12.95) is a combination package that includes a stop-watch and a booklet of 44 world records of everyday activities. Combined, the booklet and stop watch encourage kids to try their own hand at these world records, whether it is open and closing a door 10 times in 14.38 seconds or writing the word "aardvark" legibly with a pencil between their toes in fewer than 34.5 seconds.

ACTIVITY SETS

GIRDER & PANEL BUILDING SETS

BRIDGE STREET TOYS

Modeled after and fully compatible with the Girder and Panel sets that Kenner Products introduced in 1957, Bridge Street Toys' sets include a bank (\$24.95), a fire station building (\$24.95), a tower building



(\$39.99) and a plaza building (\$74.99). The sets consist of realistic HO scale columns and beams that interlock to create building frames. Thin plastic panels are added to the outside, creating walls, windows and doors. Bridge Street Toys can be reached at www.bridgestreettoys.com.

E-mail Jim at jfaber@modelretailer.com. Unless otherwise indicated, contact information for all companies mentioned can be found in Model Retailer's 2005 Business Pages, published in January.

HOBBY MAGAZINES

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